



## Canadian Grand Prix New Product Awards

Canadian Council of Grocery Distributors 2004

The 35-member jury of experts from across Canada has selected CoreMicro as the winner of the Digital Film – Digital Media, General Merchandise category.

The membership included twelve consumers, six journalists, seven distributors, one retailer, six marketing experts and two international judges.

“To become a Grand Prix award finalist, a product must achieve an accumulated average score of at least 70% and demonstrate innovation, exceptional value, quality, packaging design, and taste, compared to other products in its category” said the jury head, Marcus Von Albrecht. “This prestigious award program celebrates innovation and excellence in new food and consumer products” said CCGD’s President, Nick Jennery. CoreMicro Digital Film – Digital Media.

For use with digital cameras, portable MP3 players, cell phones, PDA’s and other digital systems. Fully erasable, this film can be reused and the 128MB card captures about 100 photo images.

